



KHPFoundation.org

# NEWSLETTER

Spring 2019



A non-profit organization dedicated to enhancing, expanding, and improving the Kentucky Horse Park.

## Programs

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### Welcoming Thousands of Kentucky Children

Every year, individuals from all over the world tour the Kentucky Horse Park. They come to meet resident horses, tour award-winning museums, and experience equestrian life firsthand. The Park is especially committed to ensuring that school children from Kentucky also have this experience.

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### Hospitality at the Land Rover KY Three-Day Event

The Kentucky Horse Park Foundation's Hospitality Tent at the Land Rover Kentucky Three-Day Event has become a sought-after destination for our Foundation supporters to watch the competition. Meet with friends and colleagues and gain a welcome and refreshing respite from the crowds attending the event.

## Accolades

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### International Museum of the Horse

The International Museum of the Horse was honored to receive a Kentucky History Award in Education for their new exhibit, *Black Horsemen of the Kentucky Turf*. The Kentucky History Awards are given by the Kentucky Historical Society and recognize people and organizations across the Commonwealth.

**The Man o' War Society. Donate Today. Share Your Story.**

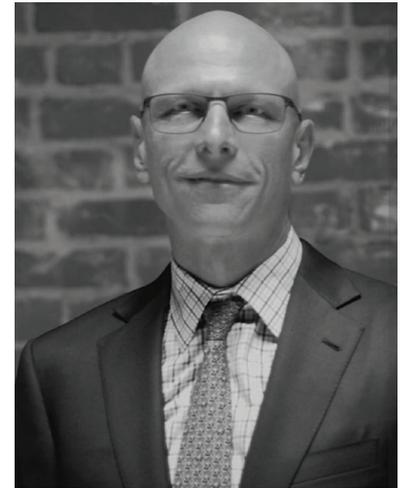
4037 Iron Works Parkway, Suite 180, Lexington, KY | 859 255 5727 | KHPFoundation.org

# A Letter from Clay Green

## Chair of the Kentucky Horse Park Foundation Board of Directors

I am privileged to witness how special the Kentucky Horse Park is to individuals from all over the world. Our donors come from all walks of life and all corners of the globe, and the diversity of our donor family demonstrates the vast appeal of the Kentucky Horse Park.

Who are the generous individuals who support the Kentucky Horse Park Foundation?



- Equestrians who compete at the Kentucky Horse Park on a regular basis and value state-of-the-art facilities
- Animal enthusiasts who are passionate about horses and want to ensure that the Park's resident horses have a wonderful home
- Lovers of nature who want to ensure that green space is preserved, maintained, and available for all to enjoy
- Scholars who value the incredible resources of the International Museum of the Horse and want to preserve those resources for future generations
- Investors in our youth and children who want to guarantee access for any child who wants to experience horses, nature, and the magic of the Bluegrass lifestyle

These are just a few of the generous individuals who make the work of the Kentucky Horse Park Foundation possible through their charitable gifts. Your passion for the KHPF might be for one of the reasons listed above, or it might be for some other wonderful quality that you appreciate about the Kentucky Horse Park. No matter your inspiration, the Board of the Kentucky Horse Park Foundation joins me in thanking you from the bottom of our hearts. Thank you!

Whatever your passion, whatever your interest, there is a place at the Kentucky Horse Park for you. Consider joining the Man o' War Society of Annual Giving if you haven't already done so, or supporting the Kentucky Horse Park Field Trip Fund, or remembering the Kentucky Horse Park Foundation in your estate plans. There are so many ways to support the growing family that loves the Kentucky Horse Park, and we remain so grateful to each of you.

Best regards,

A handwritten signature in black ink, appearing to read 'C. Green'.

Clay Green  
Chair, Kentucky Horse Park Foundation

*For more information about supporting the Kentucky Horse Park Foundation, please visit our website at [KHPFoundation.org](http://KHPFoundation.org) or call our office at 859-255-5727.*



## The Champions' Circle Society Spotlight

If you hear “planned giving” and think it’s only for people older than I am, it’s only for people wealthier than I am, or it’s just too confusing, then you aren’t alone. However, planned giving is for people of all ages and economic statuses, and it doesn’t have to be difficult. Check out these common planned giving misconceptions and get the answers you need.

**#1. Planned gifts are complicated and confusing.** They don’t have to be. There are many types of planned gifts: Most are simple and affordable, like a gift in your will or living trust. You just need to find the one that best meets your needs. If you are interested in including the Kentucky Horse Park Foundation, just contact our office, and we will be happy to assist you.

**#2. Planned gifts are only for the wealthy.** Anyone can make a planned gift—no matter if your estate is worth \$100 or one million dollars. Gifts of all sizes make a difference at the Kentucky Horse Park Foundation . In fact, you may even be able to make a bigger impact than you thought possible when you make a planned gift.

**#3. Wills are only for older adults.** Having a plan for the future is important—no matter your age. An estate plan makes your wishes known and provides your loved ones with peace of mind.

### JOIN THE CHAMPIONS' CIRCLE SOCIETY!

By including a gift to Kentucky Horse Park Foundation in your estate plans, you create a legacy of support at KHPF. Contact Elizabeth Bartlett at [e.bartlett@khpfoundation.org](mailto:e.bartlett@khpfoundation.org), or at 859-255-5727 for help finding the right gift for you.

# KENTUCKY HORSE PARK FOUNDATION

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“  
Thank you for letting us visit the Kentucky Horse Park. My favorite part was the Big Barn and the Hall of Champions. Yesterday was the best day of my life.

— Tori, 2nd Grade

## The Kentucky Horse Park Welcomes Thousands of Kentucky Children!

Every year, individuals from all over the world tour the Kentucky Horse Park. They come to meet resident horses, tour award-winning museums, and experience equestrian life firsthand.

While the Park is thrilled to host guests from all corners of the globe, it is especially committed to ensuring that schoolchildren from Kentucky also have this experience.

The Kentucky Horse Park Field Trip Fund was launched in 2016 to address that objective. Through the support of generous Kentucky Horse Park Foundation donors, all Kentucky public schools are offered complimentary field trips to the Park. They are also eligible to apply for transportation assistance.

Since its inception in 2016, the program has allowed over 10,000 Kentucky school children to visit the Park. During their time at the park,

students tour the International Museum of the Horse, meet retired racehorse champions, and are introduced to horse breeds from around the world. They gain exclusive access to the one of the world's most renowned horse facilities, and they are given an experience that otherwise would be unavailable to them.

Ashlee Chilton, Education Coordinator at the International Museum of the Horse, works closely with teachers from across the state, ensuring that their experience at the Park is a great one, tied to Kentucky Core Curriculum educational standards. Ashlee shares, “The Field Trip Fund is a great resource for all of Kentucky's public students to visit the Kentucky

Horse Park. I've had several Kentuckians (parents and students alike) visit the Park who have never had the opportunity to visit before. These funds allow for a fun and educational trip highlighting one of the biggest tourism industries in the state."

The feedback received from teachers and students has been overwhelmingly positive. Ashlee receives hundreds of handwritten thank you notes from children each season. Teachers are quick to share that they would not be able to provide their students this opportunity without the support of the Kentucky Horse Park Field Trip Fund.

As the Park launches its spring season, it is also gearing up to host thousands of children

from across the Bluegrass. The KHPF is proud to provide so many children the opportunity to experience this world-renowned gem that is right in their backyard.

The Kentucky Horse Park Foundation is grateful to the sponsors that have made this program possible, including YOT Full Circle Foundation, the Copia Foundation, Thoroughbred Charities of America, US Bank Foundation, Kentucky Horse Council, Rouse Family Foundation, Elizabeth C. Thomas-Maryann C. Davis Fund, and Summerhill Farm.

To learn more about the **Kentucky Horse Park Field Trip Fund**, please call the KHPF office at 859-255-5727.



The poster features a light wood-grain background. At the top, a dark blue banner contains the text "KENTUCKY HORSE PARK'S" in white. Below this, the word "Spring" is written in a large, pink, cursive font, and "OPENER" is written in a large, dark blue, blocky font. Silhouettes of a horse and rider are visible behind the text. In the bottom left corner, there is a photograph of a large green barn with pink cherry blossom trees in the foreground. To the right of the photo, there is a text box with the following content:

Join us for Kentucky Horse Park's inaugural Spring Opener horse show April 6-7! The show will take place in KHP's Covered Arena and will offer a variety of English and Western classes in a fun environment for all ages!

On the right side of the poster, there is a dark blue vertical banner with the following text:

Join us...  
**APRIL 6-7**  
 English AND WESTERN  
 HORSE SHOW

Find the Show Bill & more at  
[KyHorsePark.com/SpringOpener](http://KyHorsePark.com/SpringOpener)

At the bottom of the dark blue banner is the Kentucky Horse Park logo, which features a white silhouette of a horse and rider above the text "KENTUCKY HORSE PARK" in a white box.



PHOTO CREDIT: CAITLIN WORTH

## 2019 KHPF Hospitality at the Land Rover Kentucky Three-Day Event

The Kentucky Horse Park Foundation's Hospitality Tent at the Land Rover Kentucky Three-Day Event has become a sought-after destination for our Foundation supporters to watch the competition.

Meet with friends and colleagues and gain a welcome and refreshing respite from the crowds attending the event. Current members of the Man o' War Society at the Cigar Member level or higher are eligible for tickets to the Foundation's Hospitality Tent.



**DON'T MISS OUT ON THIS GREAT OPPORTUNITY**

Renew or Upgrade your Membership today!  
For more information, call the Foundation office at 859 255 5727.

PHOTO CREDIT: CAITLIN WORTH

# Thank you, Rood & Riddle!

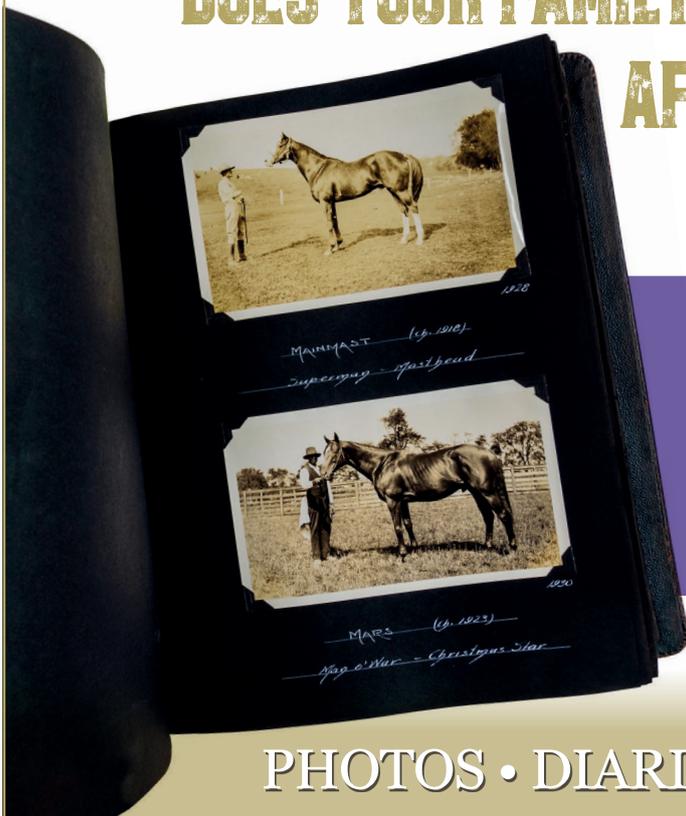
The Kentucky Horse Park Foundation would like to thank Rood & Riddle Equine Hospital for their generous contribution from the 2018 Hats Off to Kentucky Horse Industry Day and Rood & Riddle Grand Prix. The KHP Foundation is honored to be a beneficiary of the live auction at the Rood & Riddle Grand Prix Sponsor tent.



## MARK YOUR CALENDARS

for the 2019 Hats Off to Kentucky Horse Industry Day and Rood & Riddle Grand Prix which will be held on July 27, 2019.

## DOES YOUR FAMILY HISTORY INCLUDE AFRICAN AMERICANS IN THE HORSE INDUSTRY?



### Join us at a HISTORY HARVEST

Bring your materials and memories to be digitized for the **Chronicle of African Americans in the Horse Industry**

PHOTOS • DIARIES • DOCUMENTS • STORIES



PHOTO CREDIT: JAMES SHAMBHU

## Volunteers to Hit Important Milestone!

Since its inception in 2000, The Kentucky Horse Park Volunteer Program has served as an invaluable resource to the Park. In 2018 there were 392 active volunteers who dedicated their time in a variety of areas at the park—from helping with horse care, to curatorial projects at the museum, to serving as guides for the Field Trip Program. Each volunteer is vital to the Park's success.

This summer the Kentucky Horse Park Volunteer Program aims to celebrate over 150,000 volunteer hours given to the Park. Annie Martin, Volunteer and Outreach Manager for the Kentucky Horse Park shares, "The park is so fortunate to have such a dedicated group of people that are here because they truly love the KHP and stand behind what the Park means to the state of Kentucky." She continued, "I am looking forward to celebrating 150,000 volunteer hours, but even more so, celebrating the family of volunteers that have given so much of their personal time over the last 19 years!"

Formal plans are underway to officially celebrate the 150,000-hour milestone this summer. Stay tuned for updates...we're excited to see what 2019 brings!

If you are interested in volunteering at the Kentucky Horse Park, email Annie Martin at [annie.martin@ky.gov](mailto:annie.martin@ky.gov).



PHOTO CREDIT: JAMES SHAMBHU

## Executive Director Leadership

The Kentucky Horse Park Foundation began 2019 with a change in leadership. Laura Klumb, Executive Director of the Kentucky Horse Park Foundation since 2010, stepped down to assume the role of Vice-President of Philanthropy at Bluegrass Care Navigators. Laura dedicated her time, passion, and expertise to the KHPF for nearly a decade, making an incredible impact on the organization. She will be greatly missed, and we wish her the very best.

At its January Board meeting, the KHPF Board of Directors appointed Kathy Meyer to serve as Interim Executive Director. Kathy's experience spans two decades of involvement with high-end sports and special event management, and business development across multiple business environments. In her more recent executive role as SVP of Marketing & Communications for the U.S. Equestrian Federation, she was directly responsible for leading the creation, launch, and development of the USEFNetwork.

She is also founding partner of EQSports.Net, a corporation dedicated to providing original video content to growing audiences across all breeds and disciplines of equestrian sport.



Kathy Meyer

"The KHPF Board of Directors joins me in thanking Laura for her years of loyal service to the organization. She accomplished great things during her time at the KHPF, and we will miss her very much. We are delighted to welcome Kathy to her position at the KHPF. Her reputation in the equine world is outstanding, and we know she will accomplish great things," shared KHPF Board Chair Clay Green.

Kathy can be reached at 859-255-5727 or by email at [kathy.meyer@khpfoundation.org](mailto:kathy.meyer@khpfoundation.org).

## 2019 Cross-Country Schooling Days

The Kentucky Horse Park Foundation will host several schooling days for 2019.

Riders of all levels are invited to bring their horse to school at the Kentucky Horse Park's cross-country course.

### COST TO PARTICIPATE:

**\$40** Per rider/horse combination each session

*\$20 from each session helps maintain and improve the Park's competition facilities.*



### 2019 SCHOOLING DAYS

Sunday, May 5 • Monday, May 6 • Sunday, June 30

Two sessions are offered each day. The weekend sessions will take place from 8 a.m. to noon and from 12:30 to 4:30 p.m. The Monday session will be held noon to 4:00 p.m. and 4:30 p.m. to 8:30 p.m. For more information and course rules, please visit [KHPFoundation.org](http://KHPFoundation.org).



## International Museum of the Horse Receives State-Wide Recognition

The International Museum of the Horse was honored to receive a Kentucky History Award in Education for their new exhibit, *Black Horsemen of the Kentucky Turf*. The Kentucky History Awards are given by the Kentucky Historical Society and recognize people and organizations across the Commonwealth for their efforts to promote and preserve state and local history.

This exhibit, which opened in April 2018, takes an in-depth look at the contributions of African Americans to the Thoroughbred horse industry in Kentucky. In recent years, a lot of attention

has been given specifically to African American jockeys – stories that are important, well documented, and exciting – but we know that African Americans had a hand in all aspects of the Thoroughbred industry from handling, grooming, training, and riding, to outright ownership – even in an age of extreme racial prejudice. The exhibit documents African Americans’ contributions to the Thoroughbred horse industry from enslavement to Reconstruction and the Jim Crow era, by focusing on individuals whose stories also help to explain the overall history of the Black experience in America.

### Former Director Bill Cooke, was honored with the Frank R. Levstik Award for Professional Service.

The KHPF joins the International Museum of the Horse in thanking Bill for his lifetime of dedication to the International Museum of the Horse and wishing him the best in his retirement.



In addition to the Education Award, the Museum's former Director Bill Cooke, was honored with the Frank R. Levstik Award for Professional Service. This Kentucky History

Award is presented to one individual every year who is currently or recently retired and has demonstrated exemplary work and dedication to their institution.

## Thank You to Everyone That Helped Make the 25th Anniversary of Southern Lights a Festival to Remember!

More than 100,000 people in over 25,000 vehicles helped the KHPF celebrate 25 years of holiday fun, and we are so grateful.

In addition to all of the attractions that have become family traditions over the years, the 2018 Southern Lights also featured a complimentary carousel sponsored by Alltech, as well as a lighted ornament you could walk through (or get married in, as was the case for one couple who visited this season!).

The KHPF is grateful to the sponsors that made 2018 possible:

- **Shining Star Presenting Sponsor:** Toyota Motor Manufacturing of Kentucky
- **Carousel Sponsor:** Alltech
- **Holly & Ivy Sponsor:** Equestrian Events, Incorporated
- **Ribbons and Bows Sponsors:** Central Bank, John Deere, Kentucky Utilities, NTRA, Outdoor Lighting Perspectives



Introducing Mr. & Mrs. Nate Buchanan!

PHOTO CREDIT: SERIOUSLY SABRINA PHOTOGRAPHY



PHOTO CREDIT: CAITLIN WORTH



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## UPCOMING EVENTS

**April 6-7**

Kentucky Horse Park's Spring Opener

**April 25-28**

Land Rover Kentucky Three-Day Event

**May 5-6**

KHP Foundation's Cross-Country  
Schooling Days



## 2019 Man O' War Society Benefits

Just a reminder that 2019 Man o' War Society benefits are only valid for the calendar year. The earlier you make your gift in 2019, the more opportunities you will have to utilize your benefits! A full list of giving levels and benefits can be found at [KHPFoundation.org](http://KHPFoundation.org).



SPRING 2019



# NEWSLETTER

4037 Iron Works Parkway, Ste. 180, Lexington, KY 40511 | Phone: 859 255 5727